



The first prize money for breeders

‘Many have been pleading for this for several years, Z does it’

To organise lots of things for the breeders and give them back more, that is simply in Zangersheide’s genes. This also applies to the views on paying out part of the prize money to the breeder. Z gives the example. At the Z-Tour the prize monies of the ranking classes were raised by 2% reserved for the breeders. This was the first time that a breeder shared in the prize money won by his product.



The Greeve family was elated. Michael Greeve finished fifth with Withney. Daddy was over the moon: ‘Absolutely great what Z does for us. Whenever there is a new initiative, you can bet your boots that Zangersheide is behind it’, says a smiling Greeve. ‘And now I am even earning money without having anything to do for it’, the breeder laughs, who used the dam of Withney to breed with Comilfo Plus Z.

Sonia Lason was on Tenerife when she heard the good news. I won? I share in the prizes? Let us say cheers to that, we happen to be in the ideal setting for a toast. Thank you, Zangersheide, may you all live in good health. Zizi Donaldson finished second in the Z-Tour and that earned her breeder € 100. The studfarm of Donald and Sonia is called Donaldson and produced, besides Zizi, also Quite Donaldson I & II.



Connelly Z (Calvados Z) finished second in the GP and that meant that the breeder earned € 120. The company EAC is the studfarm behind Connelly Z and they are quite pleased with this nice gesture. Although they still share the costs and returns, for EAC is still co-owner of Connelly Z: ‘Because we are still co-owners, we realise how long the route is for a horse. Success is the result of a whole chain and a whole team, in which the breeder is a link. But it is great that breeders are involved in this manner.’

Amberlina, ridden by Piet Raijmakers jr., often landed in the prizes at the Z-Tour and this was closely followed by Simone and Nico van Maaswaal from the studfarm by the same name, which they started thirty years ago.

Maaswaal is an orchard-man growing apples and pears under the name of Euro Cool. ‘But horse breeding is our life’, Simone admits. Their horses now all have apple names. ‘Amberlina still dates from before that time.’ But she is the first to cash in. ‘Always welcome’, says Simone, smiling. ‘A studbook does per definition belong to the breeders. In the over-all picture the breeder has an inferior role, although many forget that everything always begins around the kitchen table of the breeder. That is why this is a top-class initiative, because it stimulates the breeder and makes that he will even more strongly select his horses than before.’

2%, a world of difference

2% is the proposal. Only two percent of the prize money should go back to the breeders. For the owners such an amount is negligible, for the breeders it makes a world of difference. It will stimulate the breeders to try even harder to produce quality and select even more strictly. Two percent from one class may not seem a lot, but on an annual basis can grow into a worthy sum. Imagine that you are the breeder of, for example Ursula XII, her winnings of € 1,304,280 would have earned you € 26,085 already in the last twelve months. The horses from Guy De Schuymer, who won the Z-Ranking two years in a row with Don VHP Z and Carlos VHP Z, were good for € 460,000 in prize monies in one year, which would mean € 9,200 in ‘breeder’s premium’. The horses from Haras de la Pomme were good for € 441,300. Every year, some 700 international competitions are organised, about eighty of which at five star level. That is when you are talking in terms of half a million in prize monies. In the past year, the horses from the ten highest ranking studbooks earned € 85,181,543. That would represent breeders premiums totalling € 1,703,630! These are just a few examples that show which extra financial stimulus can be given with just a small percentage. Imagine how that would motivate the breeders even more!